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AFRICA'S NEW CITIES SUMMIT

NOVEMBER 16-18 | KIGALI, RWANDA
HOTEL SERENA and KIGALI CONVENTION & EXHIBITION VILLAGE



SPONSORSHIP OPPORTUNITIES

CHARTERCITIESINSTITUTE.ORG/AFRICAS-NEW-CITIES-SUMMIT



ABOUT THE EVENT



The Charter Cities Institute, in association with the Rwanda Development Board, is proud to present the first Africa's New Cities Summit.

This summit will bring together all major stakeholders active in the new cities space, including governments, new technology founders, private financiers, new city developers, entrepreneurs, professional service providers, and more.

SAMPLE PANELS

Unlocking Africa's
Silicon Valley

+

Investing in Charter Cities

+

Charter Cities as Public
Private Partnerships and the
Next Generation SEZs

+

Getting the Bones of
New Cities Right

+

Lessons from New Cities

+

*More panels and panelists
to be announced soon!*

THE LOCATION

All events will be held at the **Hotel Serena and Kigali Convention & Exhibition Village**

WHAT TO EXPECT

Panels + Speakers + Workshops + Networking + Social Events + and More!

DESIRED OUTCOMES



Highlight charter cities and similar projects, and draw lessons from them, which can be learned and applied elsewhere



Build a coalition to lay the groundwork for multiple charter cities to accelerate economic growth in emerging markets



Facilitate relationships and partnerships to advance new cities

SPONSORSHIP OPPORTUNITIES



GOLD SPONSOR

\$50k

(4 available)

Your organization will be identified as one of the primary sponsors of the Summit. In addition to all benefits of Silver Sponsorship, your organization will host a specific marquee networking, social, or other activity.

In addition to hosting the event, displaying signage, passing out collateral, a representative from your organization would be encouraged to give a short welcoming presentation.

EVENTS INCLUDE:

Welcome Happy Hour

Dinner

Off-site excursions

And more

SILVER SPONSOR

\$25k

(4 available)

All benefits of Bronze Sponsorship, and your organization will host a specific panel, session, or media activity.

In addition to hosting the event, displaying signage, passing out collateral, a representative from your organization would be encouraged to give a short welcoming presentation.

OPPORTUNITIES:

Hosting a workshop session

Sponsorship, in part, of the new cities documentary, *Polis*

Meet and greet with keynote speakers

BRONZE SPONSOR

\$10k

Your organization will be recognized as a sponsor of the Summit including on event and branded merchandise, traditional and social media, and other collateral.

NOTE: Information about overall Platinum Sponsorship of the entire conference is available by request, as is information about sponsorship of special events and activities

SPONSORSHIP TIERS & BENEFITS

BENEFITS	GOLD	SILVER	BRONZE
Opportunity to Speak: Priority speaking roles and visibility for company senior executives during plenaries or breakouts	Plenary	Plenary	Breakout
Brand Visibility: Prime transitional sponsor slide/video between panel discussions	Yes	Yes	No
Booth in Exhibit Space	Yes	Yes	No
Meeting Facilitation	Yes	Yes	No
Access to Special & Invitation-Only Events: VIP seating, speaking role or other activity for company representatives at by invitation-only roundtables and access to the VIP delegates lounge	Yes	Limited	No
Media Mentions: Acknowledgment in event-related media advisories, social media and press releases	Yes	Yes	Yes
Website & Email, Marketing Recognition: Special recognition of your involvement featured on the Summit's website and marketing correspondence	Logo with link	Logo with link	Logo with link
Audio/Visual Recognition: Recognition on audio/visual displayed at the Summit	Logo	Logo	Logo
Complimentary Registrants: Full event/conference registrations for your selected guests.	3	2	1



EVENT SPONSORSHIP

In addition to general Summit sponsorship, opportunities are available to sponsor specific events or other Summit elements, with branding, meet & greet, and other opportunities for your organization.

Available sponsorships start at just **\$10,000** and include:



PANELS

Specific panels can be hosted, with an opportunity for a representative of your company to moderate and/or appear on the panel, and full branding of the panel for your business.

FOOD AND BEVERAGE

You can host breakfast, lunch, dinner, the gala, coffee breaks, happy hours, or other similar events.

SPECIAL EVENTS

City tours, the closing gala, the optional excursion to see the legendary Rwanda gorillas, and more social and off-site events.

VIP LOUNGE

The Summit will feature an exclusive VIP lounge where high-level delegates can mix, mingle, relax, and conduct business in a luxurious on-site private area, which can be sponsored by—and branded to—your company.

HOTEL AMENITIES

Your organization can provide the room welcome packages, ground transportation, branded key cards, or other elements related to the stay of Summit guests.

Other opportunities are also available, and our sponsorship team is happy to work with you to find the right fit for your brand.

FOR DETAILS, CONTACT ALBY@CCI.CITY

CONTACT US

For more information about any of the below topics, please email us:

EVENTS
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SPONSORSHIPS
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